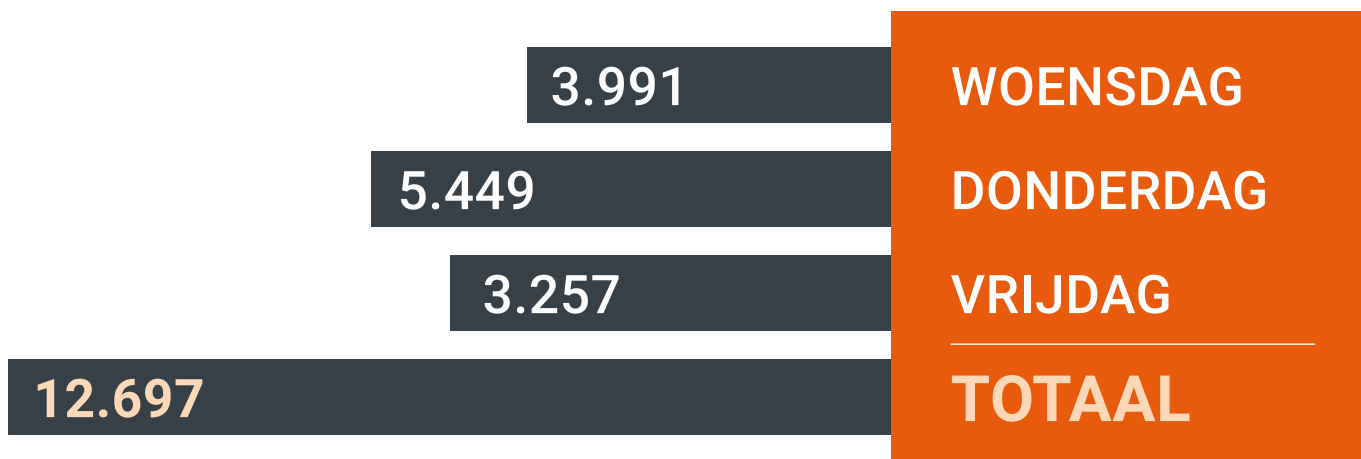




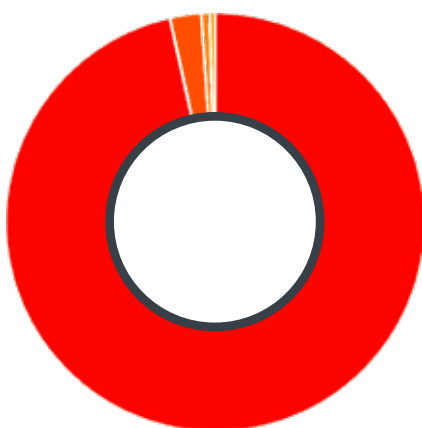
BEZOEKERS PROFIEL 2020

VAKBEURS **FACILITAIR** 2020
22^{STE} EDITIE & GEBOUWBEHEER

BEZOEKERSAANTALLEN

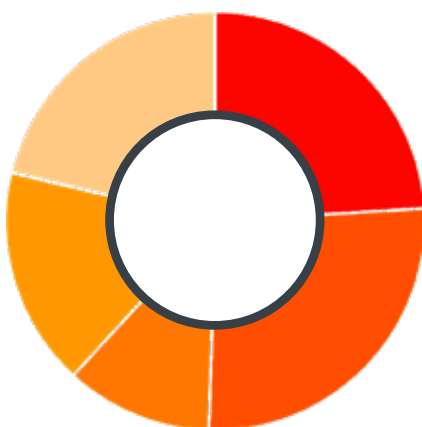


Nationaliteit



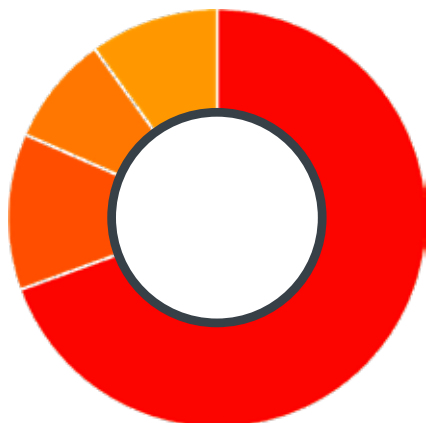
●	96,52%	Nederland
●	2,42%	België
●	0,63%	Duitsland
●	0,43%	Anders

Reden van uw bezoek



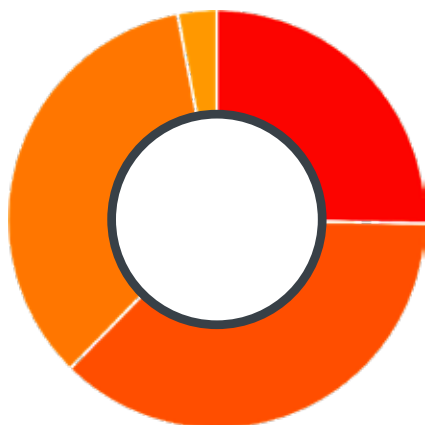
●	24,01%	Informatie opdoen
●	26,48%	Kennis opdoen
●	11,35%	Leverancier zoeken
●	16,89%	Noviteiten bekijken
●	21,27%	Algemene oriëntatie

Sector



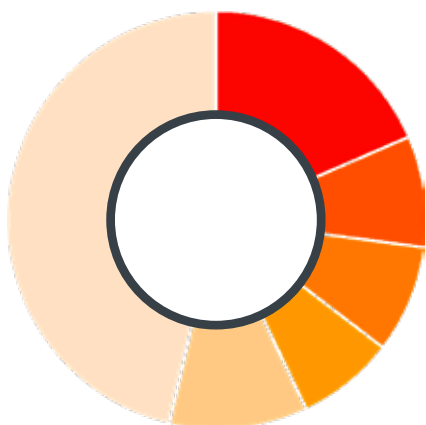
●	69,46%	Bedrijfsleven
●	12,09%	Onderwijs
●	8,49%	Overheid
●	9,96%	Zorg

Beslissingsniveau



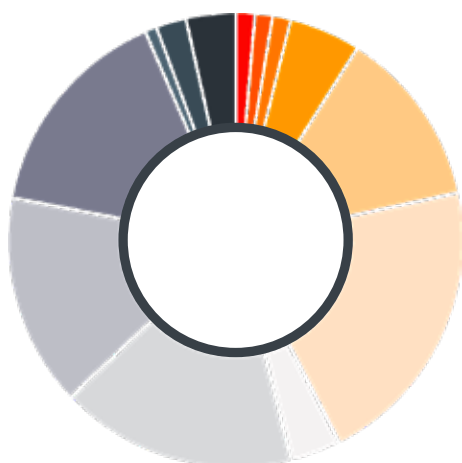
●	25,33%	Beslissend
●	37,05%	Medebeslissend
●	34,61%	Adviserend
●	3,01%	Anders

Organisatiegrootte



●	18,49%	10 of minder werknemers
●	8,58%	11 - 25
●	8,32%	26 - 50
●	7,53%	51 - 100
●	10,69%	101 - 250
●	46,39%	> 250

Provincie



●	1,35%	Groningen
●	1,24%	Friesland
●	1,30%	Drente
●	5,05%	Overijssel
●	12,66%	Gelderland
●	20,85%	Zuid-Holland
●	3,63%	Limburg
●	16,87%	Noord-Holland
●	15,10%	Utrecht
●	15,47%	Noord-Brabant
●	0,83%	Zeeland
●	2,14%	Flevoland
●	3,52%	Overige buitenland